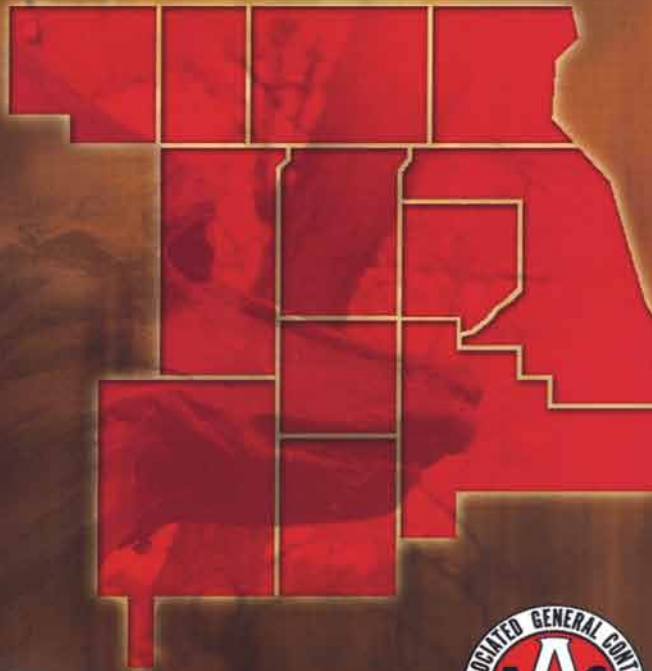


Reserve Your Ad Space Today!

2010-2011 Membership Directory

FVAGC

FOX VALLEY ASSOCIATED GENERAL CONTRACTORS



FVAGC Annual
Membership Directory and
Resource Guide is an Annual Publication
created as a resource for contractors.

The Fox Valley Associated General Contractors was organized in 1952 and became affiliated with the Associated General Contractors of America in 1957. The organization has membership categories for general contractors, specialty contractors and subcontractors, suppliers and professional businesses. The association provides guidance and assistance to member firms in the area of labor relations, legislation and government affairs, educational programs on a wide range of subjects, and training programs for the construction industry. Additionally, the association provides networking opportunities and social activities throughout the year for its members. Firms belonging to the Fox Valley Associated General Contractors are also members of the Associated General Contractors of America.

For advertising information contact: Beth Vander Grinten
Slack Attack Communications 608-222-7630 ext. 23 • beth@slackattack.com

2010-2011 Membership Directory

A Publication of the Fox Valley Associated General Contractors

ADVERTISING RATES AND DATA

Sales Closing March 1 • Materials Due March 15

Member Rates		
Size	Black & White	Full Color
Full page	\$1,475	\$2,075
1/2 page	\$940	\$1,540
1/3 page	\$710	\$1,310
1/4 page	\$535	\$1,135
1/8 page	\$330	\$930

Covers & Premium Positions		
Size	Black and White	Full Color
Inside Front or Inside Back Cover	\$2,010	\$2,610
Outside Back Cover	\$2,205	\$2,805

Color Rates		
2 Color	\$300	
Full Color	\$600	

Mechanical Requirements		
Size	Width	Height
Full Page Bleed	8-3/8	11-1/8
Full Page Trim	8-1/8	10-7/8
Full Page Live Area	7	10
1/2 page horizontal	7	4-7/8
1/3 page horizontal	7	3-3/8
1/3 page square	4-1/2	4-7/8
1/4 page horizontal	4-1/2	3-3/8
1/4 page vertical	3-3/8	4-7/8
1/8 page	3-3/8	2-1/8

SUBMISSION REQUIREMENTS: All ads must be submitted electronically. Films or reflective camera-ready art are NOT accepted. **Platform:** Macintosh (preferred) or Windows. **Disk Format:** CD. Emailed ads are acceptable and must be press-quality PDF or JPEG files equal to or less than 15MB. **Other Supported File Formats:** Adobe InDesign (.indd), Illustrator (.ai) or Photoshop (.psd). Must include ALL fonts used. Due to software limitations, press-quality files are NOT produced from the following programs: **Unsupported Formats:** PageMaker, WordPerfect, Microsoft Word, Harvard Graphics, PowerPoint, Excel, Corel Draw. Ads created in any of these formats must be recreated to a hi-resolution file before submission. Electronic Ad Submission Checklist: Verify ad dimensions. If submitting on CD, copy all materials to disk (include all placed graphics, fonts, scans and logos). **PROOF OF AD MUST BE SUBMITTED WITH DISK.**
NOTE: Any ads not submitted according to the above specifications could incur additional charges.



For advertising information contact: Beth Vander Grinten, Slack Attack Communications,
608-235-2882 • beth@slackattack.com • www.slackattack.com